

Ad ID 169

Ad Text Jamycheal Mitchell: Mentally Ill, Criminalized, and Killed by the System

Stories like the one of Jamycheal Mitchell, the 24-year-old young man who was found dead in his jail cell on August 19, are particularly hard to hear. What the police ruled "natural causes" turned out to be that he starved to death. The crime? Shoplifting. Mitchell, who had a severe mental illness had been ruled permanently disabled and was unable to work. In April, he stole a zebra cake, a Snickers, and Mountain Dew from a local 7-11 in Portsmouth, Virginia. It would be a month before he ever went before a judge.

A judge then ruled him incompetent to stand trial. He should have been transported to a local mental health facility, but he wasn't. Apparently there wasn't one that had room for him. Three months later he was found dead in his cell. No meds had ever been administered. He had never made it to a mental health facility. He had lost nearly 80 pounds because he refused to eat. All for less than \$5 worth of snacks he stole while in a mental health crisis.

Yes, you can die over 5 dollars here in America. Nothing new here. Justice is just an empty word in this country. Be sure, you will never know the truth. We are far away from the truth.

Ad Landing Page <https://www.facebook.com/Black-Matters-1579673598947501/>

Ad Targeting Location: United States: Baltimore Maryland; Ferguson, St. Louis Missouri; Cleveland Ohio

Age: 18 - 65+

Placements: News Feed on desktop computers or News Feed on mobile devices

People Who Match: People who like Black Matters, Friends of connections: Friends of people who are connected to Black Matters

Ad Impressions 1,209

Ad Clicks 135

Ad Spend 269.69 RUB

Ad Creation Date 09/09/15 08:07:30 AM PDT

Ad End Date 09/11/15 08:07:29 AM PDT